

# DAN REYNOLDS

CAL, CSPO, CSM



**VICE PRESIDENT  
SALES AND MARKETING**  
The Braintrust Consulting Group



## CREDENTIALS

**Center For Agile Leadership**  
*Certified Agile Leader*<sup>®</sup>

**Scrum Alliance**  
*Certified Scrum Product Owner*

**Scrum Alliance**  
*Certified ScrumMaster*

## ABOUT DAN

Dan Reynolds, CSM serves as VP of Sales and Marketing for the Braintrust Consulting Group. While sales are in his primary job responsibility, he is much more than a sales person. Dan specializes in building mutually beneficial professional relationships. A born networker, Dan spends the majority of his time creating meaningful connections between himself and others. Which explains why his favorite aspect of Agile methodology is the heavy emphasis on teamwork and respect. Prior to joining the Braintrust Consulting Group, Dan served as a Senior Account Executive of Business Solutions for Bright House Networks for over 8 years. While at Bright House, Dan broke the \$5 million mark for his total sales. Dan holds a BS in marketing and management from the University of North Alabama.

Dan is also highly active in the Birmingham business community. He is a member of numerous community groups including Agile Birmingham, the Scrum Alliance, PMI, the Birmingham Business Alliance, APLNKC, and TechBirmingham.

## DETAILS

FAMILY



KRISTI



STELLA



BENTLEY

HOBBIES



SWIMMING



READING

HOMETOWN



## WHAT OTHERS HAVE TO SAY

From our first conversation Dan has continually been attentive, knowledgeable, thorough, and extremely responsive to our needs. Dan's service is of a high quality yet unobtrusive, and he is always available to answer our questions with a quick response time - *Joel*

As the leader of the Braintrust sales team, Dan is a living and breathing example of Agile Leadership. Dan has the ability to create a shared vision for the entire team, then empower each team member to set their own goals, manage their own time, and succeed. He's created a unique culture within our team because we have a strong sense of purpose and accomplishment. - *Scott*

I could not be more proud and impressed with Dan's progression in becoming an Agile Leader. Dan has gone above and beyond to adopt the principles of Agile in not only his professional life, but also his personal life. Following the teachings of CAL, Dan has built a life where he is free to pursue his passions. - *Brian*

**PERSONAL SLOGAN:** "ALWAYS DO RIGHT; THIS WILL GRATIFY SOME PEOPLE AND ASTONISH THE REST."