

JOHN HOUSHOLDER

PRESIDENT
Ah So, LLC



CREDENTIALS

Center for Agile Leadership®
Certified Agile Leader

ABOUT JOHN

A lifelong learner, John Housholder holds two degrees in Education; a BS in Secondary Education and an MS in Instructional Technology. After graduation, John traveled the world and taught high school in Vienna, Austria for 3 years. After moving back to the US, John taught web development at Art Institute of TN where he was awarded the “Teacher of the Quarter” award three times.

After hanging up his teaching hat, John joined Dell Inc. and quickly became one of their top sales representatives in the southeast. John left Dell to pursue his ultimate dream of entrepreneurship. John founded Ah So LLC, a WordPress development agency, in 2003. Ah So has worked with a wide variety of clients including Reba McEntire, CMA, Goo Goo Cluster, and Braintrust. Under John’s leadership, Ah So has also developed two stand alone WordPress products, Exodus (WordPress theme development framework) and Kurate.it (WordPress plugin for ESPs).

A constant contributor to the overall Word Press body of knowledge, John founded WP Facilitator, which is an online source to help WordPress businesses grow through structured accountability and started WP Nashville, a WordPress community meetup and series of WordPress conferences.

DETAILS

FAMILY



ALLISON



JACK



DUNN

HOBBIES



CRAFT BEER



BACKPACKING

HOMETOWN



TENNESSEE

MEMPHIS, TENNESSEE

WHAT OTHERS HAVE TO SAY

“John is a strategic thinker who always gives it to us straight.”

“John is the perfect blend of strategic thinker and pragmatic problem solver. He is an innovator and a communicator. As a leader, he is fiercely protective of his team and extremely transparent in his goals and vision.”

PERSONAL SLOGAN: “TO LEARN. READ. TO KNOW, WRITE. TO MASTER, TEACH.”