

CAT CARUSO

GENERAL MANAGER
Avery Products Corporation



CREDENTIALS

Center for Agile Leadership®
Certified Agile Leader
MBA
Lean Six Sigma Green Belt

ABOUT CAT

Cat Caruso is a driven executive with a 15+ year track record of delivering results in a variety of challenging business environments. She is an entrepreneurial leader and strategic thinker who fosters a productive team environment. As General Manager at Avery Products Corporation, Cat effortlessly communicates at all levels of management and enjoys rolling up her sleeves to get the job done. She has extensive experience in successfully scaling business in both the Retail and E-commerce space. As the Director of Marketing for Avery Products Corporation, Cat specialized in marketing, business development, and fostering a collaborative environment. She also served as the Senior Marketing Associate at The Clorox Company and Nestle as well as the Category Manager at Starbucks. Cat earned a MBA from UCLA in 2005 specializing in Marketing and Entrepreneurial Studies. She has a BA from UCSB in Psychology and Bioscience.

DETAILS

FAMILY



MIKE



TWINS

HOBBIES



SCUBA DIVING



RUNNING

HOMETOWN



SANTA BARBARA,
CALIFORNIA

WHAT OTHERS HAVE TO SAY

"Cat's knack for corporate leadership has been imperative in unifying the team I work with. I've had the opportunity to see her transform the way our management team interacts, ultimately leading to more collaboration, better ideas, and overall productivity and results at our company than ever before."

PERSONAL SLOGAN: "YOU DON'T KNOW WHAT YOU DON'T KNOW."